

Real Results For the complete pet

Calm & Focus is a natural product made of a unique combination of "Functional Foods" that contain some of the most effective antioxidants, beta glucans and omega 3 fatty acids available. It has been proven to help your cat or dog cope in times of stress and adapt to change, safely and effectively.

When used as directed this product has a calming influence similar in some ways to tranquillizer drugs, but without the side effects associated such as sedation or memory loss. It also makes any **working dog** more focused as a result of increasing its cognitive performance due to the influences of Omega 3 DHA.

Other stressful factors in your pets life increase levels of cortisol, called "the stress hormone," cortisol influences, regulates or modulates many of the changes that occur in the body in response to stress including, but not limited to:

- Blood sugar (glucose) levels
- Immune responses
- Anti-inflammatory actions
- Blood pressure
- Central nervous system activation



Signs of Stress to watch out for are:

- Trembling and shaking
- Clinging to owners
- Cowering and hiding behind furniture
- Barking or meowing excessively
- Trying to run away
- Soiling the house
- Refusing to eat
- Pacing and panting
- Habits such as excessive licking or grooming



Ingredients:

per every 600mg capsule
Golden Flaxseed – ALA (beneficial fatty acid)
Proprietary yeast source of nucleotides, peptides and amino acids
Omega 3 rTG, EPA+ DHA (from fish oil)
Saccharomyces cerevisiae
Ganoderma lucidum
Freeze Dried Melon rich in SOD and Catalase

Approved in Canada as a Veterinary Health Product NN.T9W4
ALL Ingredients are GRAS approved for use in animal supplements in the EU and USA

Once you know of a pending stressful situation occurring (Fireworks, travel etc) increase the recommended dose to twice daily and start this at least 5 days beforehand.

Once the stress level has been stabilised, return to a maintenance dose, or as advised by your veterinarian.



Stress factors

Animals experience stress for a variety of reasons.

Calm & Focus can be used for Environmental changes (e.g. new pet, new baby or house moves) Multi animal households, Cattery or kennel stays, Fireworks, Home Alone or Travel anxieties.

A clinical study of stress-related illness in cats found that the biggest source of stress for domestic cats is unfriendly relationships with other cats in the house.

"Although many owners of cats taking part in the study reported that a fear of strangers was the most common problem they observed, this tends to be a short-term stressor," said researchers.

A similar clinical study found that dogs in shelters get majorly stressed out by the excessive and prolonged barking of the other dogs, which can equally apply to the domestic or breeding environment, which some dogs are exposed to on a daily basis.

"Excessive noise in shelters can physically stress dogs and lead to behavioural, physiological and anatomical responses."

